

AN OPEN TOPIC: FROM ART PSYCHOLOGY TO ART AS A PSYCHIC ACT NEW PERSPECTIVES ON CREATIVITY AND IMAGES

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The study, from the perspective of the arthistorical approach, aims to describe the most recent advancements in image creation research and art studies. In this context, it becomes evident that curiosity about the psychic aspect of the art object and its proponent has never subsided—that is, since the Lives of G. Vasari—despite the fact that art historiography itself participates in a fantastical element and the creation of an imaginary that directly affects the user. More recently, the more specialized field of study on art, as a psychic or mental act, has produced (or encouraged) a strong positivist discourse that tends to drain the resources of the image. On the other hand, art history, which is already going through a crisis within its own tradition due to contemporary culture, is actively working to distinguish itself through the recently established field of Visual Studies. These studies, which are more akin to anthropology than psychology, aim to radically redefine the concept of "art". This is the exact moment at which theories highlighting the importance of images to the basis of the human mind could legitimise the emphasis on the psychism of images in the intricate argument that has arisen from this challenge.